



Aware And Active Campaign #YoungTogether

Goal:

We want to create a new narrative about the refugee situation and the local response in Europe, by mainstreaming youth actions for diversity to 500,000 people in Europe by March 2019.

Narrative: Europe was built on the values of human rights and solidarity, young locals and young refugees are standing for these values, against hate and extremism, acting together to build inclusive and diverse communities, and proving that inclusion works.

Narrative Objectives:

- Inspire young people to embrace diversity.
- Make the case for inclusion in youth and civil society organizations.
- Promote the role of youth and youth organizations in building inclusive communities.
- Delegitimize hate, extremism and populism in Europe.

Join Us:

The campaign is seeking to build a wide network of partners to include youth and youth organizations in shaping the narrative about their work and to ensure the success of its goal.

Partners are expected to:

- Use the hashtag **#YoungTogether** on their social media channels to share about their work for inclusion and diversity, especially with young migrants and refugees.
- Participate in sharing the videos/posters which the campaign will produce.
- Participate in the twitter storm on the 10th of December. (more details will follow).
- Produce and share social media materials to talk about their own experiences and actions.

The campaign team will provide partners with the detailed information and support to be actively part of this campaign.

Background Information:

This campaign comes as a continuation of the “Aware And Active” project that has been organized by a partnership of 6 national agencies of the Erasmus+ programme (Austria (coordinator), Italy, Finland, Slovenia, Macedonia, Estonia). The project managed to engage more than 400 young people through “Ideas Labs”, which empowered young people to run local awareness raising activities. 47% of the young people involved in the project are with a refugee/migrant background.



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